

FOR IMMEDIATE RELEASE:

Save A Sample! 2018 challenges design firms to keep materials out of landfill.

Save A Sample!, a non-profit, North American recycling drive, makes it easy (and fun!) for designers to donate materials and samples to local design schools redirecting "tons" of materials from landfills into the hands of talented students.

Dr. Tiiu Poldma from the Université de Montréal shares "The Canadian Save A Sample program is a vital program, providing students with useful materials to work with in design studios and the industry sustainable solutions for recently used goods. Bravo for the initiative!"

SpecSimple.com's Save A Sample! Canada 2018 introduces Formica as this year's Gold sponsor.

"For the first time, Formica Canada is delighted to participate in the Save a Sample! initiative. We're proud to help high-quality samples reach design students across the country so they can execute their projects using current materials, while also doing something tangible for the environment," says Christelle Locat-Rainville, Marketing Director at Formica Canada Inc.

"Save A Sample! design firms and schools appreciate the support of great companies like Formica who are committed to both the environment and the growth of tomorrow's." declares Suzanne Swift, Save A Sample!'s Founder and President of SpecSimple.com

Save A Sample! welcomes back Perkins + Will as this year's Design Firm Sponsor. "Perkins+Will is proud to support the sustainable practices of Save A Sample!," affirmed John Sadlon, Principal at Perkins+Will. "We're committed to building greater awareness within our profession, and to inspiring young designers who will become future leaders in our industry. We hope that design firms across North America will join us for this important initiative."

Save A Sample! Canada 2018 takes place September 19-20 in Montreal, Ottawa, Toronto, Vancouver, and Winnipeg.

If you are interested in joining us as a Save A Sample! sponsor please contact us!

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